



# Trends and Technologies for Mobile Financial Services for Senior Management

May 07 – 08, 2018

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## Introduction

The demand for Mobile Governance and Mobile Financial services is growing at a fast rate. Bank's top management need to understand the potential challenges of mobile banking services and the emerging mobile technology landscape. Customer awareness, Privacy, Security, Quality of Service, Multiple channels of communication, Business Models, Risks, Interfaces and Integration with backend systems etc. are important challenges in mobile banking. This programme would provide a platform to discuss various aspects of mobile banking and common issues pertaining to policy, business, operations, awareness and security.

## Objectives

- \* To discuss the latest developments in mobile technologies and challenges in mobile financial services including mobile banking and mobile wallets
- \* To discuss issues related to customer on-boarding, usability, awareness, business model, multi-lingual support, security and integration.

## Contents

- \* Mobile Communication, NFC
- \* Mobile Platforms, Mobile Security
- \* Risks in Mobile Banking, Customer Awareness
- \* Usability, Development Tools
- \* Business Models
- \* Security Testing and Vetting Process

## Who Can Participate?

Senior Management Officials of Banks and Financial Institutions. Level: Scale V & VI.

## Faculty

Faculty of IDRBT, Guest Speakers from the Industry & Practitioners.

## End Use

The awareness programme would help senior management officials to understand the latest developments in mobile technologies and emerging challenges. It would be useful to develop strategies and policies for strengthening mobile banking offerings and solutions.

## Fee Details

### Domestic Participants from

- \* RRBs & Coop Banks : Rs. 14,160/- (Rs. 12,000 + 18% GST)
- \* All other Banks & Fls: Rs. 18,880/- (Rs. 16,000 + 18% GST)

### Foreign Participants from

- \* SAARC Countries : US \$ 472 (US \$ 400 + 18% GST)
- \* Other Countries : US \$ 708 (US \$ 600 + 18% GST)

The fees for our programmes can be remitted through NEFT and the bank account details for fee payment available at: <http://bit.ly/PAYFEES>.

## Bank Account Details for Remittance of Fees

Account Name : IDRBT  
Bank : Axis Bank Limited  
Branch : Humayun Nagar (Mehdipatnam Ring Road) Branch, Hyderabad  
Account Number : 426010100018823  
IFSC Code : UTIB0000426  
GSTIN : 36AAAAI0204K1Z4.

## Nominations

Nominations should be sent to us latest by **April 23, 2018** by email to [program@idrbt.ac.in](mailto:program@idrbt.ac.in)

## Venue & Timings of Programme

**Venue:** IDRBT

**Timings:** 9.30 AM to 5.30 PM

## How to Reach IDRBT

A major landmark near Masab Tank flyover is NMDC. IDRBT is located just behind NMDC. Google Pin: <http://bit.ly/IDRBT>

## Accommodation and Travel Plans

The boarding & lodging arrangements will be made at IDRBT, Hyderabad. The participants will be provided single occupancy a/c rooms.

**Check-in** : From 3.00 PM on Sunday, May 06, 2018.

**Check-out** : 7.00 AM on Wednesday, May 09, 2018.